





5	<p>Engagement          Deep involvement in business classes and experiences as well as professional development and relationship building          Involvement = ability + motivation opportunity</p>	<p>Course Evaluations          Resumes submitted through 222 and department data collected from students (ex., number and quality of internship experiences)          Attendance at Business and Marketing events (tracked through Handshake)</p>	<p>Data is collected each semester</p>	<p>Marked improvement in course evaluation means used (example: engagement in class, interest in subject matter)          100% involvement in an internship, study abroad or similar experience during time at Hope</p>	<p>Section will review results every 2 years</p>
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